Cookie Policy

Version 1.0 of 16 October 2026. Effective from its publication on flyspa.ch. Next review: October 2027.

This policy supplements our privacy policy. It describes the cookies and similar technologies (browser local storage, signals sent to our measurement server) used on **flyspa.ch** and **booking.flyspa.ch** by FlySpa Sàrl, Rue de Genève 101, 1226 Thônex, Switzerland. Contact: info@flyspa.ch.

1. What is a cookie?

A cookie is a small file stored by your browser when you visit a website. **Local storage** (localStorage) is a similar space, specific to each website, that keeps information until it is deleted. These technologies make a website work, remember your choices, measure its traffic or measure the effectiveness of advertising.

2. Your choices

On your first visit, a banner lets you **accept**, **reject** or **choose by category**. Rejecting is as easy as accepting. Only strictly necessary cookies are used until you make a choice or if you reject.

You can change your choice at any time via the **"Cookie settings"** link at the bottom of each page. If you withdraw your consent, the tools concerned are deactivated and the campaign identifiers stored by FlySpa are deleted automatically. Your choice is kept for 13 months, after which the banner is shown again.

You can also delete cookies and local storage in your browser settings.

3. Categories and detailed list

The durations shown are maximum durations. Where storage depends on an action (arriving from an ad, signing in), it only happens in that case.

3.1 Strictly necessary

Essential for the operation and security of the websites, or to record your choice. They cannot be deactivated from the banner. Legal ground: overriding interest (operation of the service).

Name	Provider	Purpose	Duration
CookieScriptConsent	FlySpa (CookieScript tool)	remember your cookie choices	13 months
_GRECAPTCHA	Google (google.com)	protect flyspa.ch forms against bots (reCAPTCHA)	6 months
YJOWsLSpP, zDeGlwZqdbNk	FlySpa (flyspa.ch web server)	technical web server cookies, with no measurement or advertising purpose	1 day
XSRF-TOKEN	FlySpa (booking.flyspa.ch)	protect exchanges with the booking platform against request forgery	session

Name	Provider	Purpose	Duration
accessToken (local storage)	FlySpa (booking.flyspa.ch)	keep you signed in to your customer account	until sign-out
firebaseToken (local storage)	FlySpa (Firebase, Google)	send you booking notifications, if you allow them	until sign-out or withdrawal of permission
pusherTransportTLS (local storage)	FlySpa (Pusher)	update your bookings in real time	until cleared by the browser
ddSession (local storage)	FlySpa (booking.flyspa.ch)	keep the booking platform's technical session	until cleared by the browser

3.2 Functionality

Remember your display preferences. Legal ground: overriding interest.

Name	Provider	Purpose	Duration
wp-wpml_current_language	FlySpa (flyspa.ch, WPML plugin)	remember the chosen language	session
resolution	FlySpa (flyspa.ch)	adapt the display to your screen size	session
i18nextLng (local storage)	FlySpa (booking.flyspa.ch)	remember the chosen language	until cleared by the browser

3.3 Performance (audience measurement)

Measure traffic and use of the websites, through our measurement server nlpd.flyspa.ch (Stape, hosted in France) and then Google Analytics 4. Legal ground: **consent**.

If you reject, none of these cookies is set; Google Analytics only receives signals without a persistent identifier, used for aggregate statistics (overriding interest).

Name	Provider	Purpose	Duration
_ga	FlySpa (Google Analytics)	distinguish visitors pseudonymously	13 months
_ga_2T0GD6YH88	FlySpa (Google Analytics)	keep the measurement session state	13 months
FPID	FlySpa (measurement server, Google Analytics)	measurement identifier managed by our server	13 months

Name	Provider	Purpose	Duration
FPLC	FlySpa (measurement server, Google Analytics)	link a visit between flyspa.ch and booking.flyspa.ch	20 hours
stape (cookie and local storage)	FlySpa (measurement server, Stape)	technical identifier of the measurement server, for reliable measurement	13 months

3.4 Targeting (advertising and campaign measurement)

Measure the effectiveness of our ads, attribute bookings to the campaigns that generated them and allow our ads to be shown to people who visited our websites. Legal ground: **consent**. None of these items is set or read if you reject.

Name	Provider	Purpose	Duration
_gcl_au	FlySpa (Google Ads)	measure conversions from our Google ads	90 days
_gcl_aw	FlySpa (Google Ads)	keep the Google Ads click identifier	90 days
FPAU, FPGCLAW	FlySpa (measurement server, Google Ads)	server-managed equivalents for Google Ads conversion measurement	90 days
IDE	Google (doubleclick.net)	Google remarketing and ad measurement	1 year
_fbp	FlySpa (Meta)	measure and optimise our Facebook and Instagram campaigns	90 days
_fbc	FlySpa (Meta)	keep the Meta click identifier	90 days
li_fat_id	FlySpa (LinkedIn)	keep the LinkedIn click identifier	30 days
bcookie, lidc, li_sugr, UserMatchHistory, AnalyticsSyncHistory	LinkedIn (linkedin.com)	Insight Tag: measurement and targeting of our LinkedIn campaigns	from 24 hours to 1 year depending on the cookie
__kla_id	FlySpa (Klaviyo)	recognise your browsing to personalise our communications	2 years
__kl_key, $referrer, $last_referrer (local storage)	FlySpa (Klaviyo)	identification and referring site for Klaviyo	until consent is withdrawn or cleared by the browser
_gtmeec (cookie) and	FlySpa	keep identification data entered during a	90 days (cookie);

Name	Provider	Purpose	Duration
gtmeec (local storage)	(measurement server, Stape)	booking or sign-up, to send it hashed to advertising platforms	until consent is withdrawn (local storage)
flyspa_gclid, flyspa_gbraid, flyspa_wbraid (local storage)	FlySpa	attribute a booking to a Google Ads campaign	until consent is withdrawn (automatic deletion)
flyspa_fbclid (local storage)	FlySpa	attribute a booking to a Meta campaign	same
flyspa_li_fat_id (local storage)	FlySpa	attribute a booking to a LinkedIn campaign	same
flyspa__kx (local storage)	FlySpa	attribute a booking to a Klaviyo email campaign	same
flyspa_ttclid (local storage)	FlySpa	attribute a booking to a TikTok campaign (channel not used at present)	same
flyspa_utm_source, flyspa_utm_medium, flyspa_utm_campaign (local storage)	FlySpa	keep the source, medium and campaign of your arrival	same

"FlySpa" in the Provider column means the item is stored on our own domains; the tool shown in brackets uses its content.

4. Signing in with Google, Apple or Facebook

If you choose to sign in to booking.flyspa.ch with your Google, Apple or Facebook account, the chosen provider sets its own cookies on its domain during sign-in, under its own policy. Nothing is loaded until you click the corresponding sign-in button.

5. Recipients and transfers

The recipients of data collected through these technologies (Google, Meta, LinkedIn, Klaviyo, Stape, CookieScript) and the safeguards for transfers abroad are described in sections 7 and 8 of our privacy policy.

6. Changes

We update this policy when we add, remove or change a tool. The list is reviewed at least once a year.

Last updated: 16 October 2026.